

10 Questions to Ask Before Hiring a Business Coach

Use this checklist to choose support that matches your goals, season, and readiness to act.

1

What problem am I hiring this coach to help me solve?

Name the decision, obstacle, skill gap, or result you need support with.

6

Does their coaching style fit how I learn and lead?

Consider whether you need challenge, structure, reflection, accountability, strategy, or a blend.

2

Can they clearly explain their coaching process?

You should understand how sessions work, what happens between them, and what is expected of you.

7

Are the scope, access, and communication boundaries clear?

Confirm session length, response times, support between calls, cancellations, and what is not included.

3

Do they have credible experience relevant to my goal?

Look for experience, training, or results connected to the kind of challenge you are facing.

8

Can I verify the proof behind their claims?

Review relevant testimonials, case studies, references, or examples - not follower count alone.

4

What specific outcomes could this engagement help me create?

Avoid guaranteed promises, but expect a clear connection between the work and your desired progress.

9

Am I buying strategy or only temporary inspiration?

The right coach should help you think, decide, and act - not make you dependent on motivation.

5

How will we define and measure progress?

Ask what milestones, evidence, or changes will show that the coaching is working.

10

Do I have the resources and capacity to implement?

Be honest about the investment, time, energy, and willingness required to use the support well.

MotivatHER

HELPING WOMEN MAKE THEIR MARK

YOU DO NOT NEED ANOTHER VAGUE PLAN

MAKE IT HAPPEN SESSION

A focused strategy intensive for the woman who is ready to move one meaningful goal from idea to execution.

3 HOURS

1 FOCUSED GOAL

1 ACTION PLAN

USE THE SESSION TO:

- + Clarify the real priority beneath the pressure
- + Make the decisions that have been keeping you stuck
- + Build a practical, sequenced plan you can execute
- + Leave with focused next steps and renewed momentum

\$750

PRIVATE 3-HOUR
STRATEGY INTENSIVE

**This is for you if you are ready to decide,
do the work, and create movement now.**

Focused support. Honest strategy. A plan built around your goal.

BOOK YOUR MAKE IT HAPPEN SESSION

MOTIVATHER.COM

You do not need to figure out every step alone. You do need a clear next move.

UNDERSTAND YOUR SIGNIFICANCE. RADIATE YOUR BRILLIANCE. MAKE YOUR MARK.